

**NEW!**



# Continental



## **TRUECONTACT TOUR 54**

**A long-lasting, premium all-season touring tire for passenger cars and crossovers.**

The TrueContact<sup>Tour 54</sup> featuring EcoPlus Technology, delivers balanced performance and long tread life with confident grip in dry, wet and wintry conditions. It is designed with Electric Vehicles in mind to reduce the pattern noise and rolling resistance for optimized range.



SCAN HERE FOR MORE DETAILS

**Rim Diameter:**

15" - 20"

**Aspect Ratio:**

40 - 65

**Speed Rating:**

V, H, T

# FEATURES + BENEFITS

- ▶ Improved dry and wet braking
- ▶ Extended tread life
- ▶ Enhanced dry and wet handling
- ▶ Proven traction in light snow

## EV Compatible



All Continental product lines are designed with Electric Vehicles in mind and are optimized for the needs of all types of vehicles.

## EcoPlus+ Technology



Rubber compound with Tg-F polymers helps reduce rolling resistance for better fuel economy and extended tread life.



### 1 Alignment Verification System

Extends the life of the tire by visually identifying vehicle misalignment.



### 2 Tuned Performance Indicators

Indicators alert drivers to the tire's optimal performance level in Dry, Wet and Snow conditions.

TREADWEAR	TRACTION	TEMPERATURE	SPEED	MILEAGE WARRANTY
840	A	A	V	112,000 KM
840	A	A	H	128,000 KM
840	A	B	T	128,000 KM



## Total Confidence Plan

In addition to performance, the TrueContact <sup>Tour 54</sup> provides an extra measure of confidence because it is backed by the Total Confidence Plan which provides:

- ▶ Road Hazard Coverage
- ▶ Limited Warranty
- ▶ 60 Day Customer Satisfaction Trial OR FIRST 2/32" OF TREADWEAR
- ▶ Mileage Warranty
- ▶ 3 Year Roadside Assistance FREE TIRE CHANGE OR TOW UP TO 250 KILOMETERS
- ▶ Emergency Trip Interruption Coverage



Scan here for more details:



# TRUECONTACT TOUR 54

Rim	Size	Load/Speed Index	Load Range	Article Number
15	195/65R15	91H		15578300000
	195/65R15	91T		15580190000
16	205/65R16	95H		15578330000
	215/65R16	98H		15578410000
	235/65R16	103T		15580150000
	205/60R16	92H		15579350000
	205/60R16	92V		15579370000
	215/60R16	95T		15579430000
	215/60R16	95H		15579470000
	215/60R16	95V		15579480000
	225/60R16	98H		15578470000
	225/60R16	98T		15580060000
	195/55R16	87V		15578170000
	205/55R16	91H		15578320000
	205/55R16	91V		15579200000
	215/55R16	97H	XL	15578380000
17	215/65R17	99H		15578440000
	225/65R17	102T		15580080000
	235/65R17	104T		15580160000
	215/60R17	96H		15578400000
	225/60R17	99H		15578490000
	235/60R17	102T		15580130000
	205/55R17	91H		15579340000
	215/55R17	94H		15579400000
	215/55R17	94V		15578390000
	225/55R17	97H		15580040000
	225/55R17	97V		15580050000
	235/55R17	99H		15580100000
	205/50R17	93V	XL	15578310000
	215/50R17	95V	XL	15578340000
	225/50R17	94H		15580020000
	225/50R17	98V	XL	15580030000
	235/50R17	96V		15578740000
	245/50R17	99V		15579140000
	215/45R17	87V		15579390000
	225/45R17	91H		15579490000
	225/45R17	91V		15580000000
	235/45R17	97V	XL	15578520000
	245/45R17	99V	XL	15578920000

Rim	Size	Load/Speed Index	Load Range	Article Number
18	225/60R18	100H		15580070000
	235/60R18	103H		15580140000
	235/55R18	100V		15580110000
	245/55R18	103V		15579180000
	225/50R18	95H		15580200000
	225/50R18	95V		15578460000
19	235/50R18	97V		15578830000
	245/50R18	100V		15579170000
	225/45R18	91V		15580010000
	235/45R18	94V		15580090000
	245/45R18	100V	XL	15578930000
	225/40R18	92V	XL	15578450000
20	245/40R18	97V	XL	15578850000
	225/55R19	99V		15580210000
	235/55R19	101H		15580120000
	245/45R19	102V	XL	15579130000
20	255/45R19	100V		15579190000
	235/40R19	96V	XL	15578510000
	245/40R19	98V	XL	15578910000
20	245/45R20	99V		15580180000
	245/40R20	99V	XL	15580170000

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